

# FARMERS AS OWNERS

A UNIQUE SOCIAL BUSINESS PARTNERSHIP MODEL



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“Without the farmers we cannot do anything.”

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LAXMI PRAKASH SEMWAL





“Initially,  
government officials  
did not want to talk  
with me. Now, they are  
queuing up to come and  
meet us. Most people  
only believe something,  
when they see it with  
their own eyes.”

LAXMI PRAKASH SEMWAL

“My dad does not care about making money. He always reminds me that we are here to make a difference.” ARUN SEMWAL



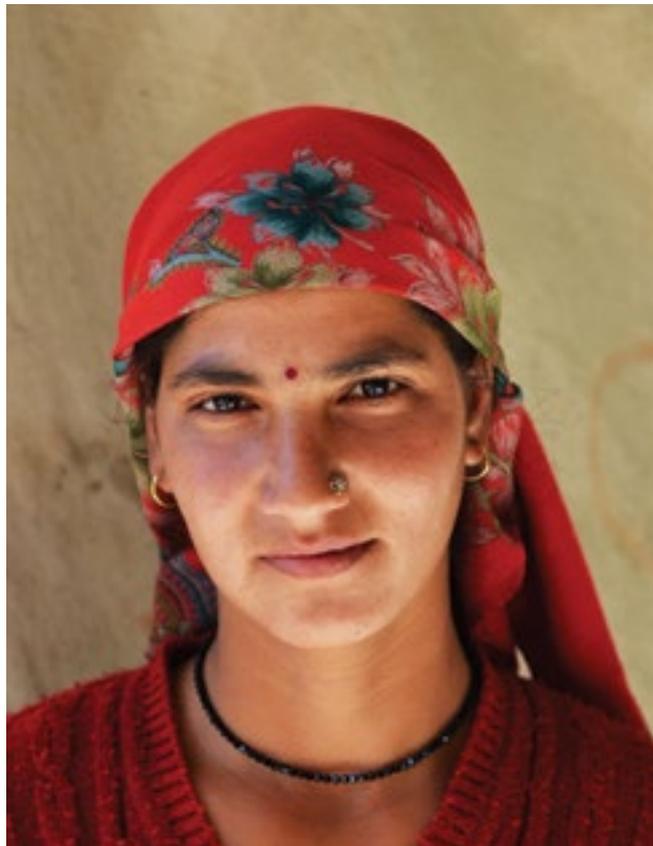
“After two difficult years, we now make a profit. The storage is chock-full. Our new challenge is to build a stronger organization that can grow the business and scale our impact.”



BAVAR SILGAON

“We are not mere farmers,  
we are respected as real  
business partners.”





“We can produce anything, but we need Farmers as Owners to sell it for us.”

“We do not want to work together for only two or three years: we want to be part of this forever.”





HARSIL

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HARSIL





“You have motivated us to organize ourselves better.”



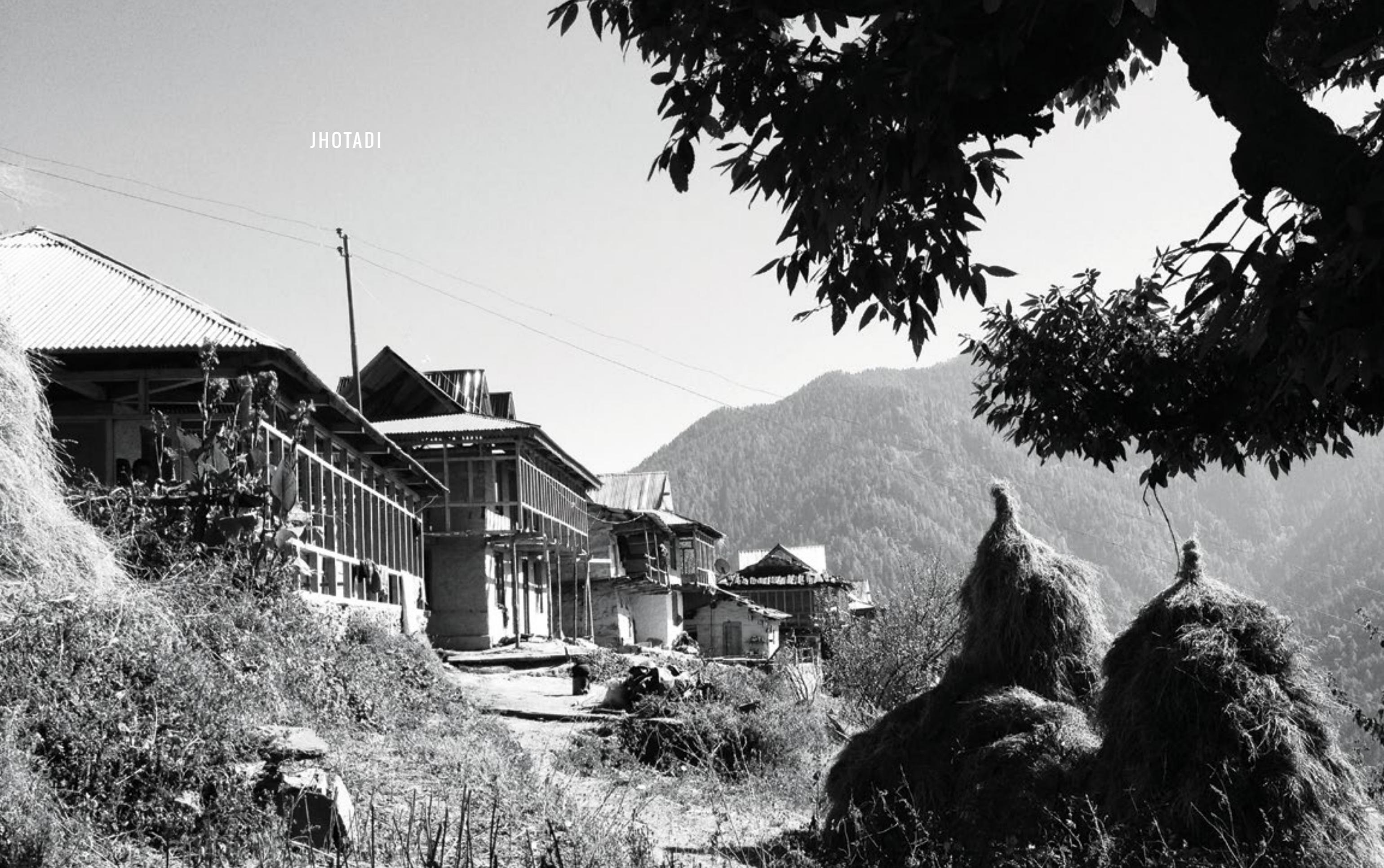
“Since we work with  
Farmers as Owners, we  
have less worries.”





“Our involvement with Farmers as Owners has been a success. We plan to start selling potatoes and beans using the same system.”

JHOTADI





“Working together saves us time, money and a lot of work. Most importantly, we do not have the stress of negotiating with middle men anymore.”



“Last year, I broke my leg just before the harvest season. If I had not been part of Farmers as Owners, I would have had a big problem. Now, I could just hire some extra men to pick the apples and sell them in our village to the joint venture for the price we had arranged collectively. I feel blessed to be part of this.”





“Farmers as Owners has brought stability and progress to our village. The cooperation is crucial for the future of this place.”



“The cooperation brought me to farmer network events, trainings and workshops. It has opened my mind for experimentation and progress. I have motivated my wife to join too, so she can realize her potential beyond the household work.” FARMER LEADER BHARAT SINGH RANA



NAUGOAN



“Small farmers and single women are the most vulnerable. Women cannot bring their apples to the market by themselves and negotiate a good price. They are dependent on neighbours or middle men. To be able to sell their produce for a fixed price in their own village is the perfect solution for them.”

VILLAGE LEADER AMARSINGH KAFOLA



“Farmers as Owners shows that farmers, entrepreneurs, social investors and non-profit organizations can successfully work together to serve themselves and the common good.”



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